

CHÂTEAU DE JAU

VIGNOBLES DAURÉ
Languedoc, France



Le Jaja de Jau Syrah Rosé 2010

THE VINEYARD

The estate spans the villages of Cases de Pène, Estagel, and Tautavel, occupying 134 cultivated hectares planted in eleven classic Mediterranean varietals. The magnificent hillside vineyards were completely revitalized by removing neglected vines and cumbersome stone. The vineyards of the Château de Jau were painstakingly revitalized by ripping up the old neglected vineyards and crushing the stone upturned in the process. The rebuilding of the vineyards at Château de Jau, overseen by winemaker Estelle Dauré, represents some of the most ambitious and exciting work undertaken in the Roussillon in the last twenty years. This revitalization has allowed the Dauré family to create the incredible wines produced today.

The JAJA Range is designed to be fun and youthful. Whilst meeting consumer standards in terms of quality, JAJA's link to the renowned Château de JAU, both in terms of source of grapes and historical winemaking, provide strength of credibility and worldwide success as a unique, innovative and artistic concept that is SO easy to remember.

What does "JAJA" mean?:

"Jaja is a slang for the region's delicious full-flavored, everyday wines. It is the house selection in local bistros and restaurants. The Label was designed by Benjamin Vauthier - founder of the "fluxus" movement of contemporary and graphic art.

HARVEST & AGEING

Short skin maceration for up to 6 hours, first free juice is then vinified at low temperature to ensure a perfect balance and bright colour. It is bottled early to enhance the freshness and hint of white pepper spiciness of the fruit.

WINEMAKER'S NOTES

This rosé, rich in red berry fruit (raspberry and strawberry), cherries and blackcurrant, has a lively and slightly effervescent palate with a full bodied and clean crisp finish.

Grape Varieties: 100% Syrah

