

# CHÂTEAU DE JAU

VIGNOBLES DAURÉ  
Languedoc, France



## Le Jaja de Jau Sauvignon Blanc 2010

### THE VINEYARD

The estate spans the villages of Cases de Pène, Estagel, and Tautavel, occupying 134 cultivated hectares planted in eleven classic Mediterranean varietals. The magnificent hillside vineyards were completely revitalized by removing neglected vines and cumbersome stone. The vineyards of the Château de Jau were painstakingly revitalized by ripping up the old neglected vineyards and crushing the stone upturned in the process. The rebuilding of the vineyards at Château de Jau, overseen by winemaker Estelle Dauré, represents some of the most ambitious and exciting work undertaken in the Roussillon in the last twenty years. This revitalization has allowed the Dauré family to create the incredible wines produced today. The JAJA Range is designed to be fun and youthful. Whilst meeting consumer standards in terms of quality, JAJA's link to the renowned Château de JAU, both in terms of source of grapes and historical winemaking, provide strength of credibility and worldwide success as a unique, innovative and artistic concept that is SO easy to remember.

What does "JAJA" mean?:

"Jaja is a slang for the region's delicious full-flavored, everyday wines. It is the house selection in local bistros and restaurants. The Label was designed by Benjamin Vauthier - founder of the "fluxus" movement of contemporary and graphic art.

### HARVEST & AGEING

Skin contact fermentation with regular stirring of the lees. Stored for up to 3 to 4 months on the fine lees in temperature controlled stainless steel vat to enhance the true fresh fruit base, so important for the Sauvignon grape variety.

### WINEMAKER'S NOTES

Very aromatic nose of white flowers and buds of blackcurrant. In the mouth, it is crisp, fresh and zesty, with a citrus hint of honeyed grapefruit, lively and long. Great Sauvignon typicality!

Grape Varieties: 100% Sauvignon Blanc

Alc%: 11.5%

