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CHÂTEAU LA NERTHE

CHÂTEAUNEUF-DU-PAPE

Pasternak Wine Imports Becomes Sole U.S. Agent and Importer for Château La Nerthe – Renowned Châteauneuf-du-Pape Estate

HARRISON, NY July 28th, 2010 Pasternak Wine Imports, (PWI) a leading national importer of fine wines from around the world and Château La Nerthe, from Châteauneuf-du-Pape, announced today, the appointment of PWI as their sole U.S. Agent and Importer. Pasternak will also be importing Prieure de Montezargues from Tavel and Domaine de La Renjarde from Côtes du Rhône Villages as part of the agreement.

Château La Nerthe has a rich heritage dating back to 1560 and is recognized as a benchmark producer from the Châteauneuf-du-Pape region. 225 acres of organically certified old vine vineyards ring the graceful grand château which creates wines that express the unique terroir and delivers unparalleled elegance. Chateau La Nerthe is owned and managed by the renowned Richard family, involved in wine making and wine distribution since 1892.

In making the announcement, Corinne Richard- Saier, Managing Director, commented, "We are confident Château La Nerthe's wines will create an unparalleled synergy within Pasternak's in-depth portfolio of premium wines from around the world. Pasternak's ability to strategically target channels and markets with our range of iconic wines provides Château La Nerthe the opportunity to build and grow our wines in this most important market. We look forward to a successful and long term relationship with Pasternak."

PWI's President and CEO James Galtieri noted, "Pasternak welcomes Château La Nerthe and is pleased to be associated with the dynamic, renowned Maison Richard. Château La Nerthe is recognized as one of the most prestigious, leading producers of the famed Chateauneuf-du-Pape and will add depth and dimension to our existing portfolio of fine French estates. Châteauneuf-du-Pape has achieved notoriety with American consumers and Château La Nerthe is the iconic expression of this region. We are proud to represent them in the United States. "

The appointment was effective July 1, 2010.

About Pasternak

Founded in 1988, Pasternak Wine Imports is a national importer of fine wines from France, Spain, Italy, Australia, New Zealand, Argentina, Chile, and California. Headquartered in Harrison, NY, the company distributes its products in all fifty states through wholesalers and state boards. Their producers are leaders in their regions and their portfolios are all exceptional in quality and value. For further information, please visit

www.pasternakwine.com.